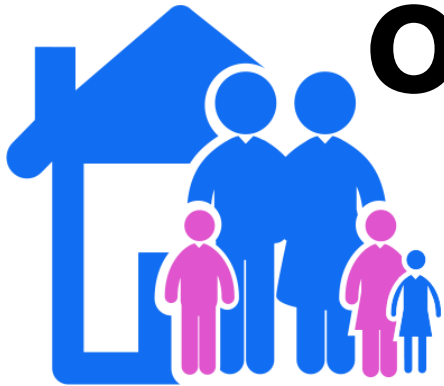




Regional workshop on the compilation of the Tourism Satellite Accounts

2016 Household Survey on Domestic Visitors: Activities, Practices and Updates



Rosalinda M. Garcia
Philippine Statistics Authority
19 June 2017
Manila, Philippines

Outline of Presentation



About the Survey



Data Items/Indicators



Activities and
Practices

Next Steps

About the Survey



- A nationwide undertaking designed to gather household-based information on domestic and international visitors



About the Survey



- Specifically, the survey aims to collect the following:



profile and travel characteristics of domestic and outbound visitors



travel patterns of households and household members 15 years old and over

extent and economic contribution of domestic and international visitors in the country



volume of domestic and international visitors of Philippine households



About the Survey



- A joint undertaking of PSA and DOT to provide comprehensive information for policy-making and development purposes on domestic tourism
- Fifth in the series since 2005



About the Survey



- First HSDV ...
 - with the questions translated to Tagalog
 - to have estimates for 5 select NCR cities in addition to national-level estimates

About the Survey



- Used the 2013 Master Sample for Household-Based Surveys
 - A Master Sample is sample from which subsamples can be drawn to serve the needs of several surveys.



- Sample size: 17,892 sample households nationwide; almost half from the select NCR cities

Data Items/Indicators



 Volume of domestic trips

 Places Visited

 Purpose of visit

 Length of stay

HSDV-HQ Form 1
 AUTHORITY: Republic Act (RA) No. 10625 authorizes the PSA to prepare and conduct household surveys.
 CONFIDENTIALITY: All information provided in this survey shall be held STRICTLY CONFIDENTIAL in accordance with Section 26 of RA 10625.

HSDV-IQ Form 2
 AUTHORITY: Republic Act (RA) No. 10625 authorizes the PSA to prepare and conduct household surveys.
 CONFIDENTIALITY: All information provided in this survey shall be held STRICTLY CONFIDENTIAL in accordance with Section 26 of RA 10625.

PSA Approval No.: PSA-1038
 Expires on December 31, 2017

Republic of the Philippines
 PHILIPPINE STATISTICS AUTHORITY and DEPARTMENT OF TOURISM
 2016 HOUSEHOLD SURVEY ON DOMESTIC VISITORS
 Individual Questionnaire
 15 Years Old and Over

GEOGRAPHIC I
 Province _____
 City/Mun. _____
 Barangay _____
 EA No. _____
 HUSN _____
 HSN _____

GEOGRAPHIC IDENTIFICATION CODES

Province									
City/Mun.									
Barangay									
EA									
HUSN									
HSN									

FINAL RESULT CODE*
 (CIRCLE AND ENTER THE APPROPRIATE CODE)

01 - Completed	
02 - Refused	
03 - Not at home	
04 - Postponed**	
05 - Partly completed**	
06 - Respondent incapacitated	
07 - Others, specify _____	

OTHER INFORMATION
 Name of Household Member: _____ Line No.: _____
 (Last Name) (First Name)

INTERVIEW RECORD

Visit Indicator	1st	2nd	3rd
Date of Visit			
Time Began			
Time Ended			
Result Code*			

CERTIFICATION
 I hereby certify that the data gathered in this questionnaire were obtained/reviewed personally by me and in accordance with instructions.

I hereby certify that the data gathered in this questionnaire were obtained/reviewed personally by me and in accordance with instructions.

Signature Over Printed Name of Enumerator _____ Date Accomplished _____
 Signature Over Printed Name of Supervisor _____ Date Reviewed _____

Q1 Did you travel** to any place in the Philippines during the period April 1 to September 30, 2016?
 (Naglakbay ka ba sa kahit saang lugar sa Pilipinas mula noong Abril 1 hanggang Setyembre 30, 2016?)
 1 - Yes (Oo) 2 - No (Hindi) (PANO, GO TO Q16)

Q2 How many trips** have you made within the country during the period April 1 to September 30, 2016?
 (Ilang beses ka naglakbay saan man sa Pilipinas mula noong Abril 1 hanggang Setyembre 30, 2016?)
 Number of trips (Bilang ng biyaha): _____

**Travel here refers to domestic travel which is the act of moving outside the usual place of residence or environment in the Philippines. The purpose of a travel INCLUDES pleasure, vacation, business, visiting friends/relatives, etc. However, this EXCLUDES migration, going to usual place of work/school/university/office, consistent regular out/in-travel, going to regular work in different places (city/municipality).
 **A trip refers to a travel between two or more places from point of origin (usual residence) to main destination and back to the point of origin.

Accommodations 

Transportations 

Attractions visited 

Availing of package tour 

Data Items/Indicators



HSDV-HQ Form 1
 AUTHORITY: Republic Act (RA) No. 10625 authorizes the PSA to prepare and conduct household surveys.
 CONFIDENTIALITY: All information provided in this survey shall be held STRICTLY CONFIDENTIAL in accordance with Section 25 of RA 10625.

HSDV-IQ Form 2
 AUTHORITY: Republic Act (RA) No. 10625 authorizes the PSA to prepare and conduct household surveys.
 CONFIDENTIALITY: All information provided in this survey shall be held STRICTLY CONFIDENTIAL in accordance with Section 25 of RA 10625.

Republic of the Philippines
PHILIPPINE STATISTICS AUTHORITY and DEPARTMENT OF TOURISM
2018 HOUSEHOLD SURVEY ON DOMESTIC VISITORS
 Individual Questionnaire
 15 Years Old and Over

GEOGRAPHIC I
 Province _____
 City/Mun. _____
 Barangay _____
 EA No. _____
 HUSN _____
 HSN _____

OTHER INFO
 No. of HH in the _____
 Name of Resp. _____
 (Last)
 Age of Resp. _____
 Name of House _____
 (Last)
 Address: _____

GEOGRAPHIC IDENTIFICATION CODES
 Province _____
 City/Mun. _____
 Barangay _____
 EA _____
 HUSN _____
 HSN _____

FINAL RESULT CODE*
 (CIRCLE AND ENTER THE APPROPRIATE CODE)
 01 - Completed
 02 - Refused
 03 - Not at home
 04 - Postponed**
 05 - Partly completed**
 06 - Respondent incapacitated
 07 - Others, specify _____

OTHER INFORMATION
 Name of Household Member: _____
 (Last Name) (First Name)

INTERVIEW RECORD

Visit Indicator	1st	2nd	3rd
Date of Visit			
Time Began			
Time Ended			
Result Code*			

CERTIFICATION
 I hereby certify that the data gathered in this questionnaire were obtained/checked personally by me and in accordance with instructions.
 Signature Over Printed Name of Enumerator _____
 Signature Over Printed Name of Supervisor _____
 Date Accomplished _____ Date Reviewed _____

Q1 Did you travel¹ to any place in the Philippines during the period April 1 to September 30, 2018?
 (Naglakbay ka ba sa kahit saang lugar sa Pilipinas mula noong Abril 1 hanggang Setyembre 30, 2018?)
 1 - Yes (Oo) 2 - No (Hindi) (PANO, GO TO Q16)

Q2 How many trips² have you made within the country during the period April 1 to September 30, 2018?
 (Ilang beses ka naglakbay saan man sa Pilipinas mula noong Abril 1 hanggang Setyembre 30, 2018?)
 Number of trips (Bilang ng biyaha): _____

*Travel here refers to domestic travel which is the act of moving outside the usual place of residence or environment in the Philippines. The purpose of a travel INCLUDES pleasure, vacation, business, visiting friends/relatives, etc. However, this EXCLUDES migration, going to usual place of work/school/business/market, commuters' regular routine transit, going to regular work in different places (city/municipality).
 **A trip refers to a travel between two or more places from point of origin (usual residence) to main destination and back to the point of origin.



Expenditures on domestic tourism products and services



Long weekend holidays



Levels of Income of traveling household members



Volume of outbound visitors



Countries visited



Intention to travel



Volume of visitors received by households



Second home

Activities and Practices



- Preparatory activities/ consultations

- Questionnaire construction, pre-testing and finalization

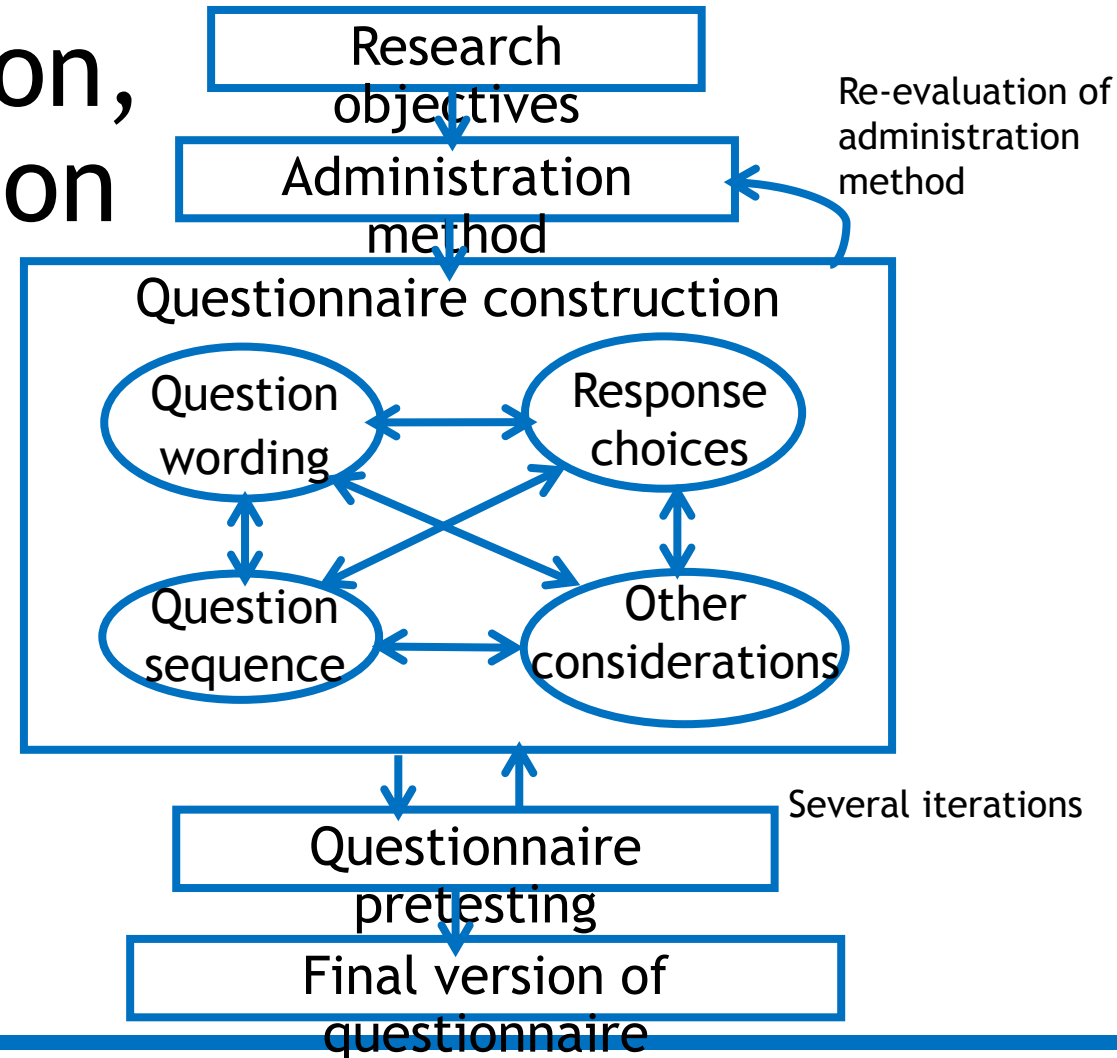


Activities and Practices



• Questionnaire construction, pre-testing and finalization

- Iterative process
- Question wording
- Question sequence
- Response choices
- Processing implications
- Other considerations



Activities and Practices



- Preparation of manuals, data processing system, sample, related administrative preparations



• Trainings

- Uniform understanding of concepts and procedures
- National and regional levels
- Classroom discussions, mock interview/field practice

Activities and Practices

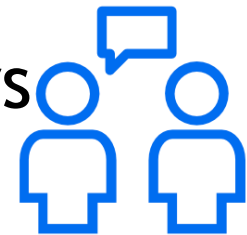


- Data collection and field supervision



- Conduct: November 2016
- Reference period: April - September 2016

- Respondents: Household-members 15 years old and over



Activities and Practices



- Data collection and field supervision



- Concerns:

- Non-eligible households/respondents
- Refusals, not-at-home, incapacitated respondents, etc.
- Extension of conduct of field operations



Activities and Practices



- Data processing, tabulation and analysis



- Manual and electronic
- Internal data checks (consistency, range checks, etc.)
- Verification with field offices, as needed

Activities and Practices



- Data processing, tabulation and analysis



- Questions to answer:
 - “Do the numbers hang together?”
 - “Do the results mirror the actual situation?”

Activities and Practices



• On-going activities



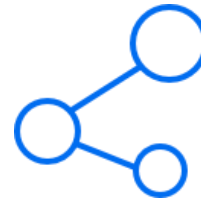
Preparation of press
release of preliminary
results (core indicators)



Tabulation and analysis
(regular tables)

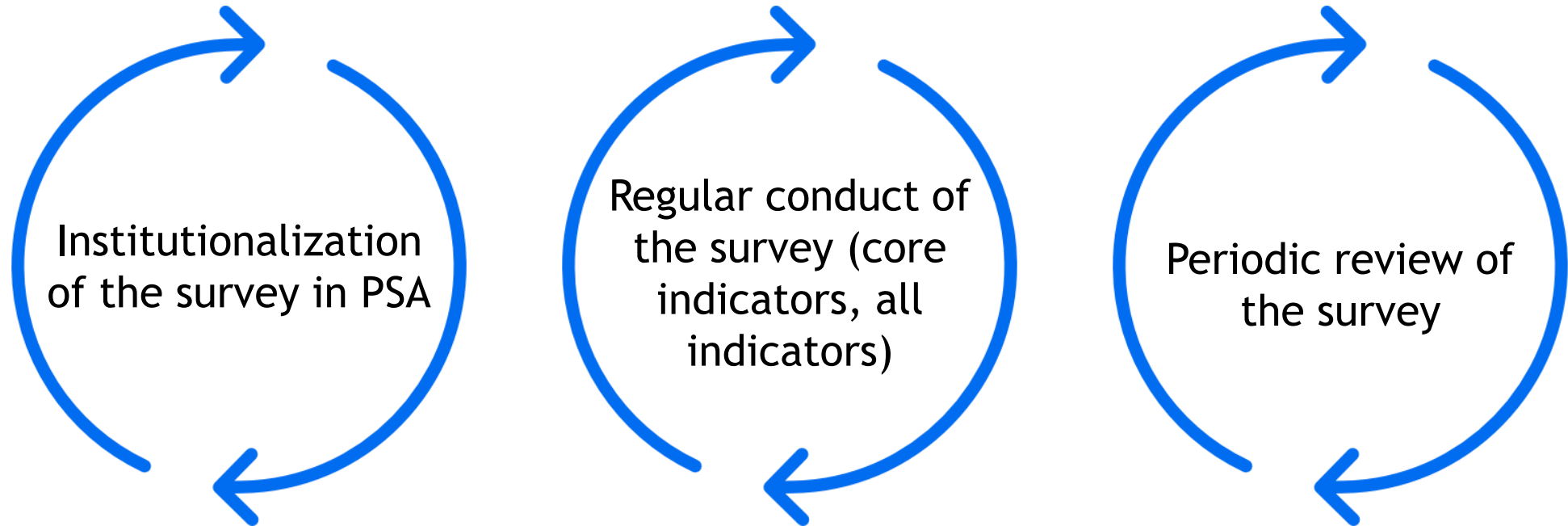
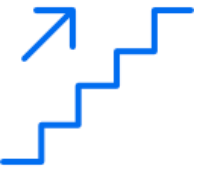


Preparation of final
technical report



Dissemination forum

Next Steps



Thank you!!!



Regional workshop on the compilation of the Tourism Satellite Accounts
